

Visual effects leader Double Negative chooses eStruxture for Montreal Data Center

Tuesday, January 9th, 2018 – Montreal: Double Negative (“DNEG”), a leading international visual effects company, has chosen eStruxture Data Centers as its data center provider for the mission critical IT infrastructure at its new studio in Montreal.

“We are thrilled DNEG has selected eStruxture as its data center provider,” said Todd Coleman, President of eStruxture. “We were able to accommodate DNEG’s significant power density demands, something that is unique to the most powerful and computationally intense applications like those used by visual effects firms.”

Montreal is home to a strong and growing visual effects and film production community. VFX companies often require the ability to interconnect their systems to exchange film footage and add special effects to scenes. That exchange requires very high capacity networks, and is made easier by co-locating and interconnecting at a central facility. Community members like DNEG have chosen eStruxture as the home for their render and storage farm so they can interconnect with partners, service providers and other members of the VFX ecosystem.

“At DNEG, we always try to use the opening of a new studio as a way to move things forward and modernise the way that we operate,” said Graham Jack, CTO, DNEG. “In Montreal, partnering with a forward thinking co-location facility such as eStruxture has given us the opportunity to experiment with new virtualisation techniques for artist workstations, which we anticipate will provide a great deal of flexibility and significantly reduce operating costs.”

DNEG’s new studio is creating a significant number of new jobs in Quebec. To learn more, visit dneg.com.

ABOUT DOUBLE NEGATIVE (www.dneg.com)

Double Negative (DNEG) is one of the world's leading providers of visual effects and animation for feature film and television, with facilities in London, Vancouver, Mumbai, Los Angeles, Chennai and **Montreal**. Dneg’s creative drive and close collaborative working relationship with filmmakers ensures that the projects that it collaborates on, both large and small, all receive the same high standards of creative and technical service.

This has proven to be a winning approach, resulting in the company winning Academy Awards® for its work on ‘Inception’, ‘Interstellar’ and most recently ‘Ex Machina’, BAFTA’s for ‘Inception’, ‘Harry Potter and The Deathly Hallows Part 2’ and ‘Interstellar’, and Visual Effects Society awards for ‘Inception’, ‘Sherlock Holmes’ and ‘Interstellar’.

Projects currently in production at DNEG include ‘Ant-Man and the Wasp’, ‘Black Panther’, ‘Pacific Rim: Uprising’, ‘The New Mutants’, ‘Avengers: Infinity War’, ‘Deadpool 2’, ‘M:I 6 – Mission Impossible’, ‘Godzilla: King of Monsters’, ‘Venom’, ‘The Kid Who Would Be King’ and ‘Fantastic Beasts: The Crimes of Grindelwald’.

ABOUT ESTRUXTURE

eStruxture provides network and cloud-neutral data center solutions designed with the capacity, performance and flexibility to run modern, demanding enterprise applications, and the control to rapidly scale in response to unpredictable changes in business processes. Headquartered in Montréal, the company provides access to an ecosystem of over 850 customers that trust and depend on eStruxture's mission critical infrastructure and customer-centric support, including carriers, cloud providers, media, content, financial services and enterprise customers. eStruxture offers colocation, private cloud, managed services, bandwidth, and security and support services to customers of all sizes. For more information, go to www.estruxture.com.

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